

ORDER

Orders	Order / Rev:	708941	
	Alt Order #:		
	Product Desc:		
	Estimate:	1953	
	Flight Dates:	08/25/12 - 08/25/12	
	Original Date / Rev:	08/22/12 / 08/23/12	
	Order Type:	Political	
		Primary AE:	Aaron Ashe
		Sales Office:	T-WAS
		Sales Region:	NAT
Agency	Name:	Crossroads Media/ POL	
	Buying Contact:		
	Billing Contact:		
	66 Canal Center Plaza Suite 500		
	Alexandria, VA 22314		
		Billing Type:	Cash
		Billing Calendar:	Broadcast
		Billing Cycle:	EOM/EOC
		Agency Commission:	15%
Advertiser	Name:	Crossroads GPS	
	Demographic:	A25-54	
	Product Codes:	IS-Candidate/Presidential,IS-Candidate/	
	Priority:	P-5	
	Revenue Codes:	AGY, GEN, POL	
		New Business Thru:	
		Order Separation:	00:15:00
		Advertiser External ID:	
		Agency External ID:	

Bill Plan

Start Date	End Date	# Spots	Gross Amount	Net Amount	Totals				
					Month	# Spots	Gross Amount	Net Amount	Rating
07/30/12	08/25/12	3	\$0.00	\$0.00	August 2012		3	\$0.00	0.00
					Totals		3	\$0.00	0.00

Account Executives

Account Executive	Sales Office	Sales Region	Start Date / End Date	Order %
Aaron Ashe			Start Of Order - End Of Order	100%

Ln	Ch	Start	End	Inventory Code	Break	Start/End Time	Days	Len	Spots	Rate	Pri	Rtg	Type	Spots	Amount	
E 1	TSPWX	08/25/12	08/25/12	Bucs Football Bucs Football	CM	Bucs Football	-----S-	:30	3	\$0.00	PKG	0.00	NM	3	\$0.00	
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>				
		Week:	08/20/12	08/26/12	-----S-	3				\$0.00		0.00				
														Totals	3	\$0.00